



Ulverston BID Minutes – 15 Jan 2025 – Town Council Offices

Attending: Jan Hancock (Town House), Dennis Round (Siemens), Helen Irvin (W&F), Anita Garnett (Ulverston Brewing Co), Debbie Scott (NFU Mutual), , Gavin Knott (Appleseeds), Justin Tootill- Wales (BID Project Manager), Laura Scrogham (Town Council),

Apologise Victoria Cash (Pretty Things), Sam Ronson (Ford Park),

Absent: Wendy Singleton (Siemens) , Suzy Garnet (Roxy Collective),
Anita Brook (RF Miller),

Items for discussion:-

Item	Meeting Note	Action
1.	Apologies / Absent As above. A number of members not attending regularly or in accordance with rules. Confirmation of interest needs to be sorted.	Jan Hancock
2.	Minutes of Meeting No meeting minutes taken Nov 24. Strategy meeting discussion only. Input for revote brochure still sort.	All
3.	Correspondence Request from The Spot for draw down of funds (£15k) agreed originally as assistance for purchase of property. These funds were not required for this specific purpose but principle of help from BID still stands. Additional fund request needs to be formal application. Justin to reply as such. Invoice requested for draw down.	Jan & Justin
4	Finance Meeting with W&F has cleared delays in collection & money transfer process to BID Levy & ~£100k released to BID. Now pretty much up to date. W&F looking to appoint a dedicated BID contact & interviews progressing. 5 BID's now in W&F area. Some right-off of outstanding debt completed in this process.	

	<p>Justin to do a list of outstanding payees for review.</p> <p>In addition the Board has requested a Commitment & Reserved finance report alongside the cash flow as a look ahead to agreements already made & consideration of future fund applications.</p>	Justin
5.	<p>Applications for Funds</p> <p>No application received this period.</p>	
6.	<p>Director Search</p> <p>Siemens – Wendy Singleton. Still outstanding. Jan to contact for commitment or not.</p> <p>Neil Cameron a possible addition from Lonsdale House. Needs to be a Levy payer. Jan to check out. Still short of schools and charities representatives</p>	<p>Jan</p> <p>Jan</p>
7.	<p>Reports on Projects</p> <p>Christmas Event</p> <p>21 Dec in town with Santa Sleigh and Grotto @ Market Cross + Reindeers. Town Band & Piped music. Went well despite the weather. 202 children had presents & now we have no stock left for 2025.</p> <p>Expensive event to put on but good footfall noted although no trader feedback received.</p> <p>32 West / Roxy.</p> <p>Support for the Heart of Ulverston awards from BID agreed with BID as a main line sponsor & for Business Person of the Year. £10k .</p> <p>In addition the request for funds to complete a video of the event - £2k agreed. This year the plan is to live stream the event to the Roxy Cinema who can arrange a side show with additional seating & possible entertainment. Roxy to sort.</p> <p>Dennis & Jan on steering group for the HoU .Date set for 15th May 2025. Nominations to be requested earlier this year.</p> <p>Business Front Improvement</p> <p>W&F agreed to match fund this town initiative @ £5k each for 2025.. Some spare cash from 2024 commitment to be added to the pot to allow a grant of £700 per application to be</p>	All

	<p>Morecambe. Feedback to help us formulate a 2025 revote brochure hopefully to come from this meeting.</p> <p>Coro Hall / W&F</p> <p>W&F officer's suggestion would like to work closer with BID. Feedback from the Coro Board members of 2016 to 2024 advises real caution.</p> <p>Delegates Report</p> <p>Nothing to report</p>	
8.	<p>ANO.</p> <p>Letter to Peter Winston releasing outstanding funds for Bloom to be completed.</p> <p>Next meeting 19th Feb 2025 6.00pm. Venue TBA</p>	Jan