

Ulverston BID Minutes - 15 Jan 2025 - Town Council Offices

Attending: Jan Hancock (Town House), Dennis Round (Siemens), Helen Irvin

(W&F), Anita Garnett (Ulverston Brewing Co), Debbie Scott (NFU Mutual),), Gavin Knott (Appleseeds), Justin Tootill- Wales (BID Project

Manager), Laura Scrogham (Town Council),

Apologise Victoria Cash (Pretty Things), Sam Ronson (Ford Park),

Absent: Wendy Singleton (Siemens), Suzy Garnet (Roxy Collective),

Anita Brook (RF Miller),

Items for discussion:-

Item	Meeting Note	Action
1.	Apologies / Absent	
	As above. A number of members not attending regularly or in accordance with rules. Confirmation of interest needs to be sorted.	Jan Hancock
2.	Minutes of Meeting	
	No meeting minutes taken Nov 24. Strategy meeting discussion only. Input for revote brochure still sort.	All
3.	Correspondence	
	Request from The Spot for draw down of funds (£15k) agreed originally as assistance for purchase of property. These funds were not required for this specific purpose but principle of help from BID still stands. Additional fund request needs to be formal application. Justin to reply as such. Invoice requested for draw down.	Jan & Justin
4	Finance	
	Meeting with W&F has cleared delays in collection & money transfer process to BID Levy & ~£100k released to BID. Now pretty much up to date. W&F looking to appoint a dedicated BID contact & interviews progressing. 5 BID's now in W&F area. Some right-off of outstanding debt completed in this process.	

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	Justin to do a list of outstanding payees for review.	Justin
	In addition the Board has requested a Commitment & Reserved finance report alongside the cash flow as a look ahead to agreements already made & consideration of future fund applications.	
5.	Applications for Funds	
	No application received this period.	
6.	Director Search	
	Siemens – Wendy Singleton. Still outstanding. Jan to contact for commitment or not.	Jan
	Neil Cameron a possible addition from Lonsdale House. Needs to be a Levy payer. Jan to check out. Still short of schools and charities representatives	Jan
7.	Reports on Projects	
	Christmas Event	
	21 Dec in town with Santa Sleigh and Grotto @ Market Cross + Reindeers. Town Band & Piped music. Went well despite the weather. 202 children had presents & now we have no stock left for 2025.	
	Expensive event to put on but good footfall noted although no trader feedback received.	
	32 West / Roxy.	
	Support for the Heart of Ulverston awards from BID agreed with BID as a main line sponsor & for Business Person of the Year. £10k.	
	In addition the request for funds to complete a video of the event - £2k agreed. This year the plan is to live steam the event to the Roxy Cinema who can arrange a side show with additional seating & possible entertainment. Roxy to sort.	
	Dennis & Jan on steering group for the HoU .Date set for 15 th May 2025. Nominations to be requested earlier this year.	All
	Business Front Improvement	
	W&F agreed to match fund this town initiative @ £5k each for 2025 Some spare cash from 2024 commitment to be added to the pot to allow a grant of £700 per application to be	

offered.

Shop Watch

What's App group set up to report within levy payers any issues related to the town security. Police will be part of the Group & will monitor. Any requests for Police attendance must be via 111 or 999. Free to register on Traders Web site

28 members to date. Justin to send invite to Appleseeds.

Justin

GSK Meeting

The legacy opportunity promised from GSK is being coordinated by Michelle. BID not directly involved. Deadline for initial submission was 17th Jan with a feedback due end Jan.

GSK are discussing the existing Sport Hall with Chris Hamer who has no real knowledge of what needs to be set up or is is possible but advise offered by BID to form a CIC or other format so that a not for profit entity can be considered by GSK before the closure of the site Mar-June 25.

Living Wall

Dave Crossley has some approval & secured funding from W&F for the possibility for a living wall @ Helen Gee's. Could we help with maintenance? Considered to be a poor choice of location & BID more interested in a larger scale wall @ the scrap yard on the entrance to the town. Could be a Gateway Welcome and improvement to this area. Living wall for the Market Hall not being considered right now but not completely dead. Waiting for repairs to Hall by W&F to be considered first.

Trail Results

Poor response this time. Only 15 recorded. Winner picked & Justin Justin to contact. Noted siblings entered with winner. Suggestion to share prize to be made to Family.

Trail considered to be too expansive & too time consuming. Revisions to be considered.

Justin

APP Update

Plan & strategy to get traders to use the App for current offers now to be rolled out with visits to stores.

Justin & Debbie

Revote

A Northern BID meeting due 3 Feb, Justin to attend in

	Morecambe. Feedback to help us formulate a 2025 revote brochure hopefully to come from this meeting.	
	Coro Hall / W&F	
	W&F officer's suggestion would like to work closer with BID. Feedback from the Coro Board members of 2016 to 2024 advises real caution.	
	Delegates Report	
	Nothing to report	
8.	ANO.	
	Letter to Peter Winston releasing outstanding funds for Bloom to be completed.	Jan