



Ulverston BID Minutes – 21st Feb 2024 – Council Office.

Attending: Michelle Scrogham (Pure), Jan Hancock (Town House), Dennis Round (Siemens), Helen Irvin (W&F),), Anita Garnett (Ulverston Brewing Co), David Webster (UTC), Anita Brook (RF Miller), Debbie Scott (NF Mutual). Gavin Knott (Appleseeds), Justin Tootill- Wales (BID Project Manager)

Apologise :- Victoria Cash (Pretty Things), Michelle Wood (The Mill), Tony Martinez (Cumbria Teaching Agency). Suzy Garnet (Roxy Collective

Guest Richard Butler (UVHS)

Items for discussion:-

Item	Meeting Note	Action
1.	Apologies As above	
2.	Minutes of Meeting Jan 2024 Meeting minutes agreed as true record. The action for review of UCP leaflet outstanding.	Jan
3	Presentation from UVHS Richard presented the background and details related to the BID application submission for the upgrade to the existing tennis court facility at the Vic to resurface and create a new leisure outdoor facility suitable for the school and general public. The project which is 2 ½ yrs in the pipeline has advanced since funding application. Full planning is now available, building works are being planned & commencing, funding is now 100% and the wider implications of the facility are being addressed including the resurface to the existing car park. The early demand from groups and clubs has been extremely encouraging and midweek slots are being booked for the long term. A Community Interest Company has been established – all profits refunded to the project. Other funding arrangement potentially noted by Board include, TC community	

	<p>Infrastructure Levy. Town Lands Trust & Borderlands.</p> <p>The facility will operate 7 days a week to 9pm with lights out (Floodlight area essential). The profit /loss calculation indicates a break even position if ½ years is used and let to outside groups.</p> <p>The project is proceeding. See funding applications.</p>	
4.	<p>Correspondence</p> <p>Enquiry raised from Indoor market trader re Shop Front Improvement Scheme as deemed available. Considered by the Boards as legitimate businesses and as such legitimate to apply. There is a risk in the split of views, success and availability of grant and compromising cooperation by traders within the hall. Not too late to apply & Justin to communicate to traders. Care on review required.</p>	Justin
5.	<p>Finance</p> <p>Up to date Finance spreadsheet tabled. No comments.</p>	
6.	<p>Levy</p> <p>W&F will be issuing the levy demand by April 24 for the new term. The BID letter of review and explanation required to be added. Some Levy payers not paid last increased request & this may be problematic. Sent out as a “Demand” by W&F & requests to change this aggressive format not transpired. Justin to ring round outstanding payees.</p>	Justin

7.	<p>Applications for Funds</p> <p>Light Up Hoad – Festival of Light</p> <p>Application for £1800. Planned for 1st time 30th Mar with tickets for participants on sale. Hoping to be an annual event. Town Lands Trust approval required</p> <p>Some logistic questions raised.</p> <p>Velo Retro</p> <p>10th Anniversary. Request for caps to be given away to participants. Not considered correct use of funds and rejected</p> <p>UVHS</p> <p>Funding request for £3813 (lighting) and £15k car park shale covering. Agreed to support the lighting section and invoice direct to BID to help with VAT issues. The funding for car park surfacing should be from other sources but the BID left this open for further discussion.</p> <p>Harmony Web Site</p> <p>Support requested to support the development of a business web site . Rejected.</p>	Michelle & Justin	
8.	<p>Director Search</p> <p>The BID welcomes the new arrivals of Anita & Debbie & look forward to their confirmation to accept invitations. Search still relevant for Schools & big business. Justin to visit Siemens & provide presentation with Dennis help.</p>		A & S
9.	<p>Reports on Projects</p> <p>Bloom</p> <p>This year is a particular anniversary for both Britain in Bloom (60yrs) and Cumbria in Bloom (50).</p> <p>Ulverston BID chosen to represent Cumbria in National final competition. Building on 2023 success, Justin working on proposals to include watering systems for the 225 baskets using collection butts, piping & solar panel driven pumps. Siemens may be able to help with some of the engineering challenges. This to be trialled around the Council office facility on 12 baskets and extended with an additional £1k</p>	Justin	

	<p>funding to the Marsh House poly tunnel.</p> <p>Logistics are still to be addressed for the expansion of this scheme to the whole town.</p> <p>Justin proposing a step change to the Bloom competition entry looking at the installation of a “Living Wall” (possibly on the Market Hall façade of New Market Street). This would be a permanent planted structure covering the wall from suitable head level to top. Discussion ensued. Voted against this installation for this year.</p> <p>A590 planters considered to be expanded – Not agreed.</p> <p>Planters for Booths requested – Not agreed.</p> <p>Budget submitted by Justin for whole of BID in Bloom celebrations. Including Parklets, Living Wall, Umbrellas and additional planting. Total at £69k unaccepted.</p> <p>Parklet development is making no progress and would be parked for another year. Umbrellas to go ahead. Living Wall rejected. Remaining budget discussed for the Bloom work & agreed @ £16.5k including Gill Banks work.</p> <p>Choose Ulverston</p> <p>Choose App going well with 3834 request in this area. Businesses are not engaging with the offers. Reluctance to commit & 60 letters issued to encourage. No reply. Debbie volunteered to help.</p> <p>Trails still going well .</p> <p>Bloom app will show before & after to emphasis BID improvements made.</p> <p>Content management system – delayed. Anita to test before release</p> <p>Feb mail News Letter issued 20 Feb highlighting Big business , Tech in town, Lighting up Hoad, Ulv in Bloom & Trails. Monthly issue. Contributions welcome.</p> <p>The analysis from Sophie’s last report has spurred Siemens to be potentially more active. Dennis volunteered to progress Choose from Siemens.</p>	<p>Justin & Debbie</p> <p>Justin & Sophie</p> <p>Anita G</p> <p>All</p> <p>Dennis</p>
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	<p>Interactive Trails</p> <p>Meeting with UCP scheduled with some leaflet disputes & issues regarding paper trails to be discussed. Not considered required by BID.</p> <p>Stanley & The Chocolate Factory Trail</p> <p>Trail for Easter planned & generally in place following the same format of finding the display in shop windows.</p> <p>Feather Flags</p> <p>Some to be renewed. Justin to sort</p> <p>Insurance</p> <p>Debbie advised:- Projects owned by BID need insurance including assets we own. Employer liability cover & Public liability cover required. Commercial Legal Expenses for Directors also required. Debbie to advise on 3 quotes.</p>	<p>Justin</p> <p>Debbie</p>
10.	<p>Delegates Reports</p> <p>None reported.</p>	
11.	<p>ANO.</p> <p>Justin to form a What's App group for Directors. Mobiles to Justin Please</p> <p>Library statement to be issued by BID supporting importance to town, space demands and variety offered.</p> <p>Anita working on an idea for "Strictly come Dancing for Businesses". Local businesses would be invited to provide would be dance competitors with a 6 weeks training offered to put on a show at Coro / Red Rose.</p> <p>Ulverston Awards – being launched shortly.</p> <p>Next meeting Wed 20th Mar 2024 6.00pm. Venue to be confirmed.</p>	<p>All</p> <p>Michelle</p> <p>Anita Brook</p>